



SPONSORSHIP PROSPECTUS

Please direct all sponsorship inquiries to Kate Grandfield

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For 2016 conference details visit:

<http://2016.acadia.org>



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THEME

The ACADIA 2016 Conference will foster design work and research from the worlds of practice and academia that lie at the intersection between procedural design, designed environments and autonomous machines. More specifically, this conference will seek to explore recent work within the current trend in computational design to develop and apply quasi-cognitive machines: the integration of software, information, fabrication and sensing to generate mechanisms for interfacing with the physical realm. The conference invites the submission of papers and projects that explore and interrogate these questions through interdisciplinary endeavors involving fields such as material science, biology, art, computer graphics, civil engineering, and human-computer interaction.

2016 CONFERENCE WEBSITE: <http://2016.acadia.org>

LOCATION

Located 45 minutes west of Detroit, Ann Arbor is home to roughly 114,000 residents, including more than 43,000 students. With more than 300 restaurants and cafes and a wide variety of music, art, and cultural venues, Ann Arbor has won numerous accolades for its cosmopolitan character within a small city. The city is also inextricably linked to the University of Michigan as a site of free-thinking, innovation and entrepreneurship.

VENUES

Founded in 1817, the University of Michigan is one of the world's leading public universities. It is one of a small number of public institutions consistently ranked among the nation's best universities, and it is regularly in the top three of the country's public institutions. With more than \$1.3 billion in research expenditures annually, U-M is the top public research university in the nation as ranked by the National Science Foundation (NSF). Taubman College of Architecture and Urban Planning has a long educational tradition that combines design and technology at the core of its curricula and faculty work. Currently the college houses one of the largest digital fabrication labs in an academic architecture institution, the Taubman College FABLab. Additionally, the Spatial and Numeric Data Services (SAND) Lab houses state of the art computer facilities equipped with tools for handling digital geographic information and the spatial analysis of built form. Conference activities will draw upon the best venues that the University of Michigan has to offer, including unique theatre and galleries facilities within the urban fabric of Ann Arbor.

CONTACTS

Kate Grandfield	2016 Conference Coordinator	email: grandk@umich.edu / phone: 734-615-5260
Sean Alquist	2016 Technical Co-Chair	email: alquist@umich.edu
Shane Burger	ACADIA Board of Directors Development Officer	email: shane.burger@woodsbagot.com
Geoff Thun	2016 Site Chair and Taubman College Associate Dean	email: gthun@umich.edu

ACADIA _ ASSOCIATION FOR COMPUTER AIDED DESIGN IN ARCHITECTURE

INTRODUCTION:

The Association for Computer Aided Design in Architecture (ACADIA) has been at the forefront of the discourse on information technologies and their relationship to architecture for three decades, through the presentation of cutting edge research, intensive workshops on emerging digital techniques and tools, exhibitions featuring the work of both established and emerging design professionals and world renowned keynote speakers. The ACADIA community brings together researchers and educators from universities all over the world, design professionals from some of the most innovative and thought provoking international firms and an emerging group of future innovators. The ACADIA 2016 annual conference will be the 32nd such conference and will mark a milestone in the evolution of the association. As such it offers a fantastic opportunity for showcasing and sharing new ideas in the realm of digital technologies. Your support is both essential to the success of the conference and an opportunity to involve and integrate your company in the shaping of tomorrow's most advanced research into the fields of computation and design. Your generous contribution will drive the development of a very exciting program of events and create or strengthen your relationships with researchers, faculty members, students and professionals who will be shaping the future of design all over the world.

ORGANIZATION:

ACADIA has been North America's leading organization for the promotion of research in the area of information technology and architecture for many years and has achieved a large measure of influence among researchers, companies, academics and practitioners worldwide. Each year their annual conferences produces a body of knowledge and exchange that is global in its influence. By promoting the sharing and distribution of this body of research, ACADIA has a key role in enabling collaboration and development towards new innovative research into the expanding potentials of computation and design. Many new advances in software, hardware, digital manufacturing and processes, and emerging tools for design are presented exclusively to or for the first time at this conference, giving this institution a dominant role in establishing the trajectory of research in advanced computation relative to architecture.

WEBSITE: <http://acadia.org>



ACADIA 2016 _ SPONSORSHIP OPPORTUNITIES

ACADIA 2016 is welcoming support on all levels. In return the conference provides an venue to promote opportunities, services and products in many formats and media. Your support will greatly assist in our efforts and be appreciated by the ACADIA 2016 conference chairs, steering committee and membership. We are expecting researchers, professionals, faculty and students from all over the world to be in attendance at the workshops, lectures and research presentations. In addition we will be hosting a special vendor presentation session as an opportunity for all sponsors to discuss and introduce their products to the attendees and local professional community.

PLATINUM SPONSOR: \$20,000

Conference sponsorship options at Platinum level:

1. Invited speaker sponsor
2. Installation poster session / display system - No later than August 15th
3. Dinner/Exhibition Sponsor

Benefits:

- Acknowledgment as a Platinum Sponsor in Conference Proceedings – No Later than July 15th
- Acknowledgment as a Platinum Sponsor on the Conference Website
- Acknowledgment as a Platinum Sponsor on the Conference Welcome Banner
- Two complimentary exhibition booths situated in a prime location of the Conference
- Two complimentary Conference Registration tickets
- Logo printed on Conference handouts (printed material, usb, etc.)
- Inclusion of one company brochure in conference attendee package

GOLD SPONSOR : \$10,000

Conference sponsorship options at Gold level:

1. Invited speaker sponsor
2. Conference lunches
3. Dinner/Exhibition co-sponsor

Benefits:

- Acknowledgment as a Gold Sponsor in Conference Proceedings
- Acknowledgment as a Gold Sponsor on the Conference Website
- Acknowledgment as a Gold Sponsor on the Conference Welcome Banner
- One complimentary exhibition booth situated in a prime location of the Exhibition
- Two complimentary Conference Registrations
- Logo printed on Conference handouts (program, flyers, schedule, printed material, etc.)
- Inclusion of one company brochure in conference attendee package



SILVER SPONSOR : \$5,000

Conference sponsorship options at Silver level:

1. Invited speaker co-sponsor
2. Conference reception
3. Half of conference lunches and coffee breaks
4. Conference proceedings sponsor

Benefits:

- Acknowledgment as a Silver Sponsor in Conference Proceedings
- Acknowledgment as a Silver Sponsor on the Conference Website
- Acknowledgment as a Silver Sponsor on the Conference Welcome Banner
- One complimentary Conference Registration
- Invitation to display and promote work/products/books at a “vendor table” throughout the conference

BRONZE SPONSOR: \$2,500

Conference sponsorship options at Bronze level:

1. Invited speaker co-sponsor
2. Conference reception co-sponsor
3. One day's lunch
4. Conference proceedings co-sponsor

Benefits:

- Acknowledgment as a Bronze Sponsor in Conference Proceedings
- Acknowledgment as a Bronze Sponsor on the Conference Website
- Acknowledgment as a Silver Sponsor on the Conference Welcome Banner
- Invitation to display and promote work/products/books at a “vendor table” throughout the conference

SPONSOR: \$1,000

Conference sponsorship options at \$1,000 Sponsor level:

1. One day's lunch
2. Conference banner

Benefits:

- Acknowledgment as a Sponsor in Conference Proceedings
- Acknowledgment as a Sponsor on the Conference Website
- Invitation to display and promote work/products/books at a “vendor table” throughout the conference



CONFERENCE PACKET INSERTS \$500

This is a very cost-effective way to promote your company, product, or service. Companies are invited to provide promotional material or one product sample, which will be included in all conference packets. Size of promotional material: We will accept an 8-1/2 x 11 flyer to a maximum of two single pages/or a DL size brochure/pamphlet. To maximize the effectiveness of this promotion, the number of inserts will be limited. Full details covering quantities required, the delivery date and address, will be provided upon receipt of written confirmation and payment.

ADVERTISING:

We invite companies to consider the benefits of promoting their products and services in the Conference Proceedings + Book sponsoring logo + acknowledgement of company, web site, in two locations in the book, etc _ \$1500

+ Logo + acknowledgement of company _ \$ 750

+ Acknowledgement _ \$ 500

Proceedings Circulation publication: October 2016; All material to be supplied by advertiser. Material to be supplied electronically at 300 dpi resolution through email or by a CD/DVD disc. Full specifications and deadline dates will be provided to all advertisers upon receipt of written confirmation and payment.

The previous offered packages are available for a wide variety of marketing objectives within this international event. However, if there are other ways in which your organization would like to be involved, we welcome the opportunity to discuss such potential ideas with you.

PAST SPONSORS:



THE GOLDSTEIN MUSEUM OF DESIGN



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NURBS modeling for Windows



SOM

